

COGITATE

Monthly Newsletter

From Last Month

Software Updating

Last month we talked about the importance of keeping your software investment up to date. Since much of our software programming is done during the week, we suggest you make it a habit to run Check for Updates on either Friday or Monday to get the latest reports, enhancements, and versions available. The “Check for Updates” application is under the Help menu.

Company Updates

UtilAbility Partners With BillFlash

Brett Brouwer has finished the interface between UtilAbility and BillFlash and this service is available now. To reiterate, the cost per mailing piece is \$0.55 (which includes postage). If you're interested in using this service, please contact Brett by email brett@cogitateinc.com or phone (866) 634-9991, ext. 5.

9G Backup

We will be selecting several alpha test sites for our new 9G Backup service. If you'd like to be considered as an alpha test site, please contact George Loescher by email president@cogitateinc.com or phone (866) 634-9991, ext. 9.

Another Month of Marketing

Our marketing department has been hard at work this past month. We've been trying to finish the ever-expanding project of redesigning our main website, and have completed the 9G Backup teaser site's landing page (www.9GBackup.com). We have also started getting the Cogitate name out more on the internet by issuing press releases. Things seem to be coming together well, and the redesigned main website should be launched this month.

May is going to bring about even more excitement as new clients are solicited, 9G Backup is tested, social networking sites are joined, and the new, and very much improved main website is finally rolled out!

Project Manager Named

Brett Brouwer was today named Cogitate's new Project Manager. Brett will be the contact person for anything having to do with Cogitate's software packages, including changes, enhancements, bug fixes, and new software additions.

Brett has worked for Cogitate for 23 years and is well versed in all our application software. If you have any suggestions or requests, please contact him by email brett@cogitateinc.com or phone (866) 634-9991, ext. 5.

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